

# The Guide for the south west BRIDE

## Advertising Rates

<b>Full Page</b>	<b>£1,400</b>	<b>Quarter Page</b>	<b>£500</b>
<b>Half Page</b>	<b>£750</b>	<b>Eighth Page</b>	<b>£275</b>

## Mechanical Data



Full page with bleed  
226mm x 306mm  
Trim 220mm x 300mm

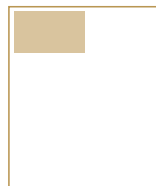
Full page  
type area  
199mm x 271mm

Half page (Horiz)  
type area  
199mm x 133mm

Half page (Vert)  
type area  
97mm x 271mm



Quarter page (Vert)  
type area  
97mm x 133mm



Eighth page (Horiz)  
type area  
97mm x 64mm

### Special Positions

Guaranteed positions are  
subject to availability  
and a 20% supplement.

All advertisements are sold at full

colour rate.

All rates + VAT. Copy deadline 3rd December. Cancellations 4 weeks prior to publication. Advertisements may be supplied on computer disk. Details on request. All orders for advertisements are accepted subject to the provisions set out herein and the Publisher's standard terms of business available for inspection on request.

## How to Book

- Call the Wedding team on 01803 860751
- Chat about the different sizes and rates available
- Agree on your advertising plan
- You will be sent a confirmation of your booking
- We will contact you about the content and design of your advertisement
- Our free design service will design your advertisement if required
- You will be sent a proof for approval